## FOR IMMEDIATE RELEASE



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## Playing Vital Role in Water Conservation Efforts in New Manufacturing Location

Recognizing the need to monitor, reduce, and recycle natural resources is paramount.

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GOEX Corporation, a leader in custom plastic sheet extrusion, is mirroring water conservation efforts already in place at the company manufacturing headquarters in Wisconsin for their new manufacturing facility in Utah. This latest GOEX manufacturing operation in Cedar City, UT is in a water-stressed area. Drought conditions there mandate the need for careful attention to protecting precious natural resources. Being mindful of water usage and recycling is a priority.

Highlighting a common resource management practice used to conserve water usage at this state-of-the-art extrusion facility, GOEX recycles 100% of water used in production utilizing a closed-loop chiller system. This cooling system accomplishes 95% of the facilities' cooling needs and greatly reduces the need to use outsourced water to cool the production areas.

"As manufacturers and consumers, it is our collective responsibility to develop and maintain operations that conserve and protect our natural resources. Water conservation is an ongoing effort and GOEX continues to work with the Central Iron County Water Conservancy District (CICWCD) to help meet the environmental conservation goals of our community." says Travis Isaacson, GOEX Plant Manager, Cedar City.

At the forefront of natural resource conservation, GOEX is proactive in energy conservation, scrap recycling, waste reduction, and developing products that help our customers meet their sustainability and environmental objectives. Continuous investments in facilities, equipment, technologies, and process improvements allow GOEX to achieve ongoing operational efficiencies, resulting in overall conservation and a smaller environmental footprint.

To learn more about how GOEX can work with you to reduce, recycle, and reuse the natural resources we use and the plastics we produce, contact GOEX at (608) 754-3303 or visit www.goex.com.

## **About GOEX Corporation**

GOEX Corporation is the industry leader in extruding quality custom rigid plastic sheet and roll stock products. GOEX maintains ISO 9001:2015, FSSC22000, and IMS certified QMS in both Janesville, WI and Cedar City, UT that provide customers with quality extruded plastic products specifically designed to meet the demands of their particular marketplace. To learn more contact Jay Jensen, V.P. Sales & Marketing at (608)373-7426 or visit www.goex.com.